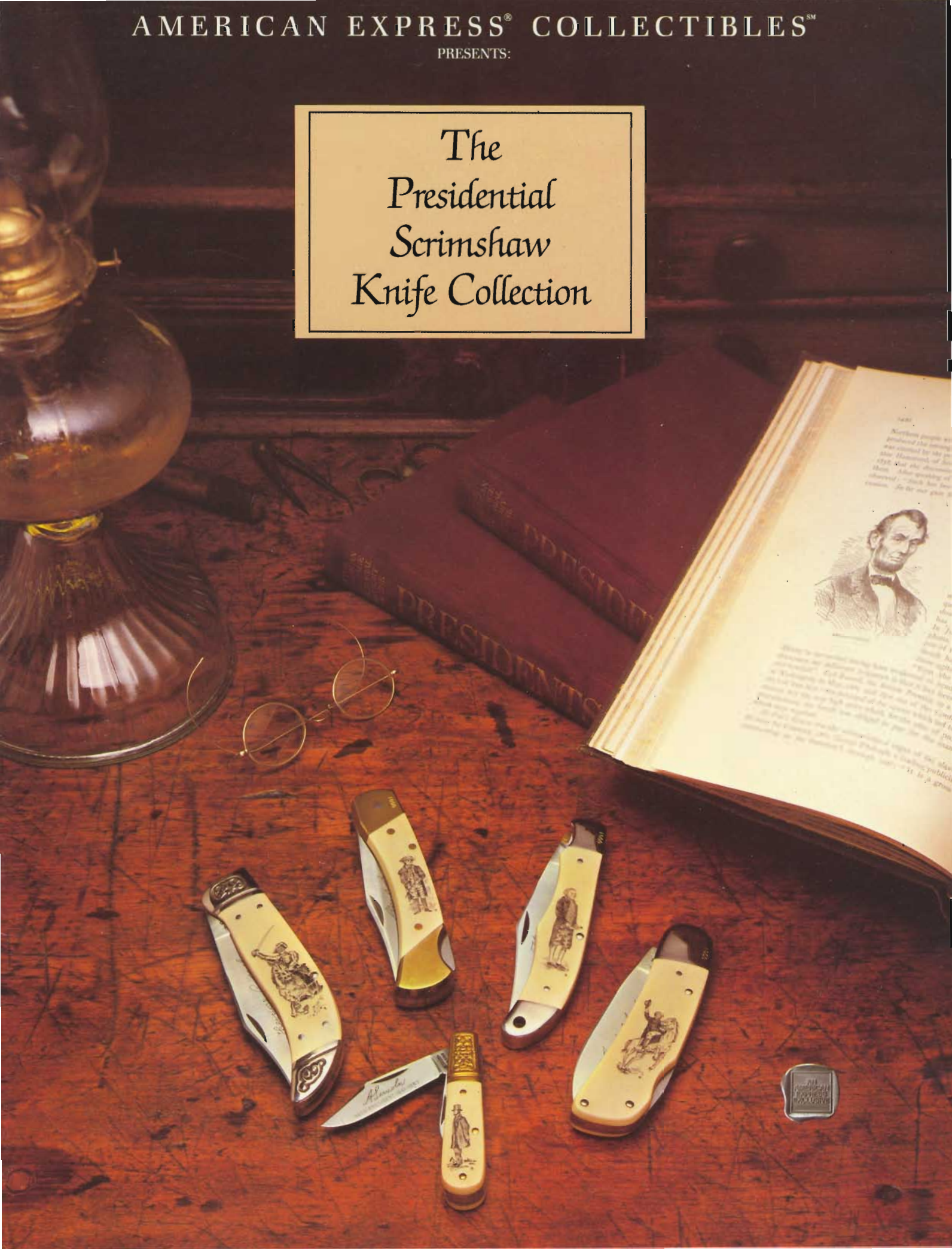


AMERICAN EXPRESS® COLLECTIBLES™

PRESENTS:

The
Presidential
Scrimshaw
Knife Collection



Stirring Scenes From Our Nation's Past,
Selected By The Prestigious American Historical
Foundation And Captured In Strikingly
Handsome Scrimshaw Art By The Famed
Artisans of Schrade.

George
Lockback
depicts W
ing the su
Cornwalli
of Yorktov



Abraham Lincoln 3 1/2"
Barlow Scrimshaw Knife
portrays Lincoln surveying
the Civil War battlefield at
Antietam.



Andrew Jackson 4 3/4"
Lockback Scrimshaw
Knife shows General
Jackson commanding his
forces at the important battle
of New Orleans.



Washington 5"
Scrimshaw Knife
Jefferson accept-
ance of
the battle

Thomas Jefferson 5 1/2"
Folding Lockback Scrim-
shaw Knife portrays Jeffer-
son presenting the draft of
the Declaration of Indepen-
dence to Congress.

Theodore Roosevelt 5 1/2"
Bulldog Pattern Folding
Scrimshaw Knife shows
Roosevelt during the Span-
ish American War leading
his Rough Riders up San
Juan Hill.



Knives are shown actual size.

A Rare Opportunity To Acquire An Exclusive Limited Edition Collection That Recaptures The Highly Prized Art Of Early 19th Century American Whalers

They sailed the seas for years at a time. They were rugged, independent and fearless men. Their homes were confined to the quarters of schooners, brigs and brigantines. Their lives at the mercy of the elements.

They were the Yankee crews of early America's whaling ships. Colorful, brave and fiercely determined sailors who personified the very spirit of our growing nation.

And these great men of the sea left us a rich legacy of bold, dramatic and beautiful art.

An expressive, impressive and handsome art form that evolved from the long monotonous hours of lonely voyages. With a jackknife or sailmaker's needle, these men of the sea created enduring art by meticulously scratching scenes into the teeth and tusks of whales and walruses.

Today, scrimshaw pieces are very rare and most of those that remain are treasured by museums and private collectors. The few works of scrimshaw art being created are avidly sought by statesmen, sportsmen and serious collectors who wish to collect fine art as well as share in America's heritage.

A n Historic Series Of Collectors' Scrimshaw Knives

American Express is proud to announce the Presidential Scrimshaw Knife Collection, superb works of scrimshaw art. This historic series of five knives is being created by Schrade Cutlery, recognized as the leading maker of outstanding collectible knives for over half a century. You will treasure the intricate, hand-incised scrimshaw scenes chosen from masterpiece paintings by The American Historical Foundation.

Each scrimshaw knife honors a past United States President. The men of character, principle, vision and strength who helped lead our nation to greatness. The Presidents depicted in this collection are among the many Presidents who took pride in knife collecting.

In an effort to maintain the integrity of traditional scrimshaw art, each knife handle will be reproduced as a one of a kind original work, in Micarta. Micarta is a synthetic material and the most widely used medium for scrimshaw art today. This material actually recreates the look, feel and texture of the traditional ivory without harming the environment.

Each knife will have the finest carbon stain resis-

tant steel blade, reinforced with either brass or nickel silver bolsters and rivets, depending on knife pattern; and each will bear your private series number, the signature and the dates of the terms of the President whose scene is depicted on the scrimshaw handle.

Furthermore, subscribers will receive a Certificate of Authenticity, signed by Henry B. Baer, Chairman of the Board of Schrade Cutlery, attesting to the collection's limited edition status, and a custom-made maple wood display case with cherry wood finish at no additional charge.

There are many compelling reasons for acquiring the Presidential Scrimshaw Knife Collection: it is being created to the highest standards of Schrade artisans; it is a coveted limited edition; and most significantly, it possesses original scrimshaw art that will provide a distinguished and fascinating focal point in an office or living room or den at home. And it is a collection that will be owned with enduring pleasure and passed down with pride to future generations.

Y our Private Invitation To A Free 15-Day Examination Of The First Knife In The Collection

The Presidential Scrimshaw Knife Collection is available only through American Express® CollectiblesSM, and the edition is forever limited to just 6000 sets, worldwide.

To give you the opportunity to discover the beautiful and unique qualities of scrimshaw art, we invite you to examine the first issue—the George Washington Knife and the deluxe maple wood display case with cherry wood finish—free for 15 days with no obligation to purchase. If you decide to keep this first issue you may take advantage of having it billed to your American Express® Card Account in monthly payments with *no down payment and no finance charge*.

Subsequent knives will be sent to you at four-month intervals, and you may cancel a subscription at any time, simply by writing to American Express® CollectiblesSM.

To own a knife collection of hand-created scrimshaw art is a rare opportunity. Collectibles of this type are in high demand today, and their availability is severely limited.

Therefore, to avoid disappointment, we suggest you call us or return the Reservation Form as soon as possible to make certain that you will be in a position to acquire this outstanding collection before it is fully subscribed.

Dear Cardmember:

The opportunity to acquire handsome one-of-a-kind art is one of the most satisfying pleasures for a collector. Especially when the art is rare, and the collection has the status of a limited edition.

With this in mind, American Express[®] CollectiblesSM is privileged to present the exclusive Presidential Scrimshaw Knife Collection. An exciting collection which celebrates an art form which gained worldwide stature in 19th century America, depicting those daring men who sailed our early whaling ships, and which pays tribute to five of our nation's great Presidents.

The creation of the Presidential Scrimshaw Knife Collection brings together the master artisans of Schrade Cutlery, where the most desirable collectible knives have been made for more than 80 years, and historians of the American Historical Foundation, who selected the magnificent scenes for the scrimshaw knife handles.

The collection consists of five expertly honed scrimshaw knives depicting dramatic moments in our nation's history and in the lives of Presidents Washington, Jefferson, Jackson, Lincoln and Theodore Roosevelt.

The collection will be accompanied by a Certificate of Authenticity signed by *Henry B. Baer, Chairman of the Board of Schrade Cutlery*, and an elegant maple wood display case with cherry wood finish at no additional charge.

In every dimension, the Presidential Scrimshaw Knife Collection is a most rewarding acquisition for display in an office or home. Combining superb art and meaningful history, it is the type of collection that discriminating collectors find most satisfying. Particularly since it offers rare scrimshaw art, extraordinary hand craftsmanship, and limited edition status.

The Presidential Scrimshaw Knife Collection is destined to generate great interest among the growing number of commemorative knife collectors. And the fact that the limited edition offers seldom seen scrimshaw art will make it even more desirable.

However, this Presidential Scrimshaw Knife Collection will be available only by private invitation through American Express[®] CollectiblesSM, and once the worldwide edition of just 6000 sets is subscribed it will never be offered again.

We firmly believe that this is an outstanding opportunity to acquire a truly rare collection, and we invite you to examine the first issue—the *George Washington*—Free for 15 days with no obligation to purchase. As a subscriber you will have the privilege of charging the knives to your American Express[®] Card Account in convenient monthly installments with *no down payment and no finance charge*.

Due to the individuality of each knife, and the handworkmanship required for intricate scrimshaw art, subsequent knives in the collection will be sent at intervals of four months.

We look forward to hearing from you soon so that you can begin your collection of these most exciting limited edition works of scrimshaw art.

Sincerely,

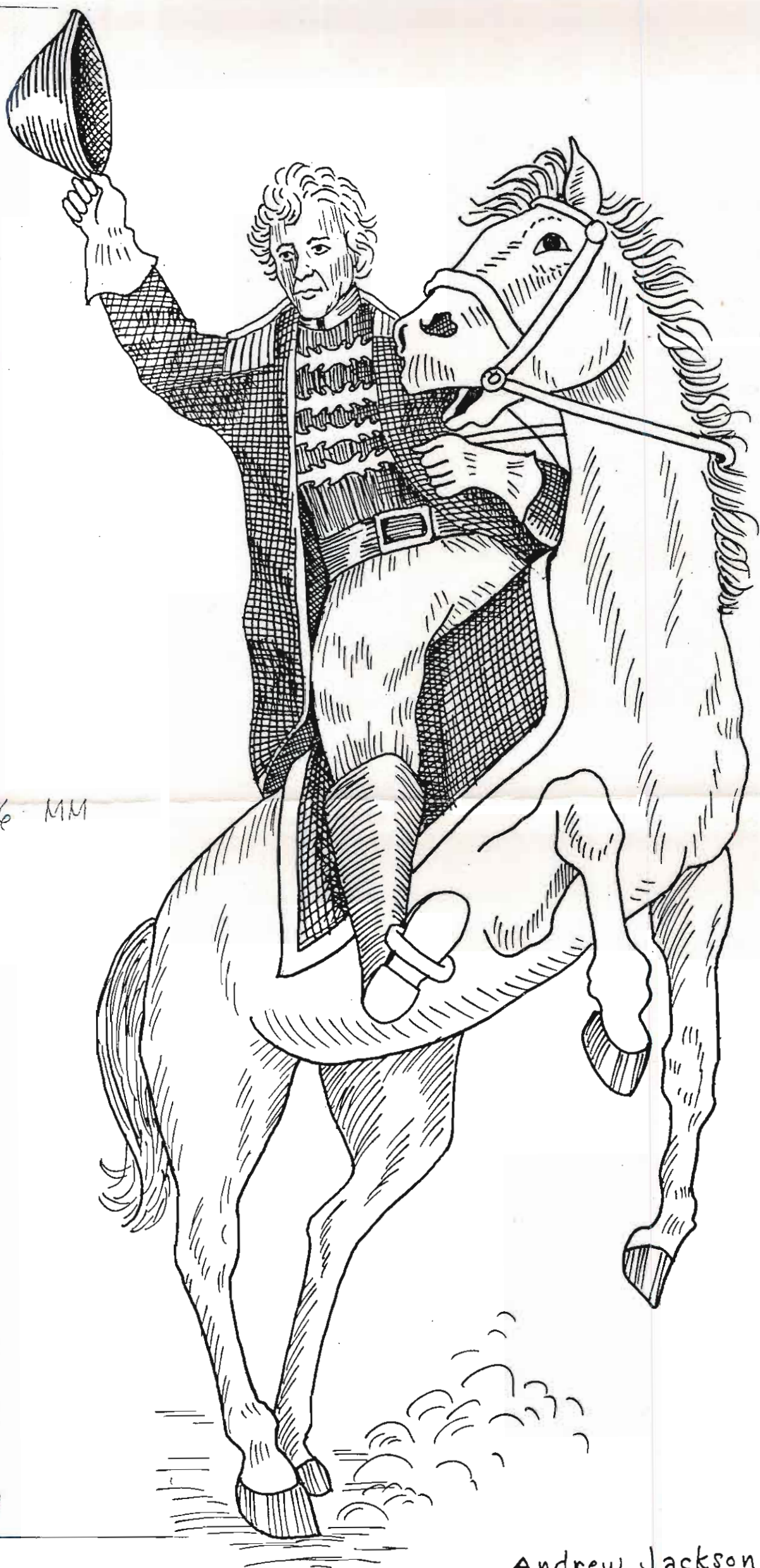
Robert L. Meyers
Senior Vice President

P.S. For the fastest possible service in ordering your Presidential Scrimshaw Knife Collection, use our toll-free telephone number, available 24 hours a day, 7 days a week, at no cost to you. Call 1-800-528-8000. This number is for merchandise ordering only. Please have the order form and the American Express[®] Card at hand when ordering by phone. All orders will be confirmed in writing within 7-10 days of receipt.



41mm

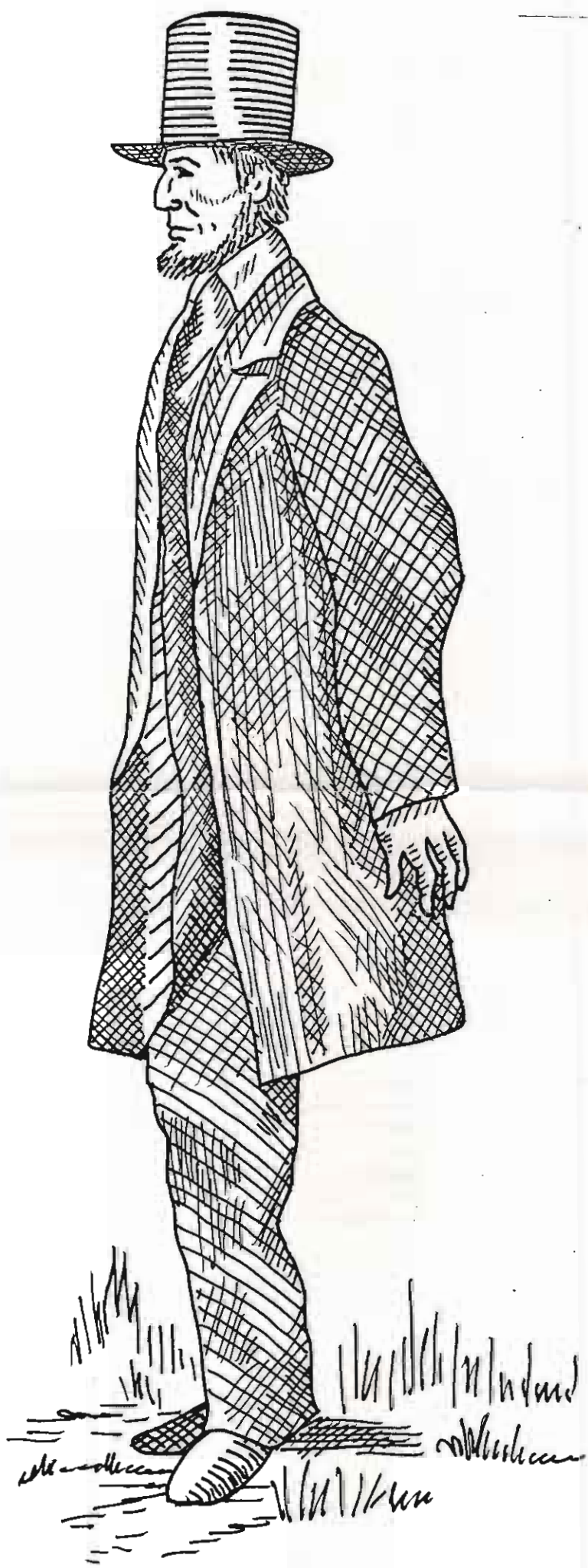
George Washington
(SC 507)



46 MM

Andrew Jackson
(SC 504)

Reduction 14 1/2 %



33 M4

13% Reduction



57

Theodore Roosevelt
(SC 535)



56 MM

Thomas Jefferson
(SC 500)

52%